

ANDREIA TREPTOW

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Portfolio: <http://www.andreiatreptow.com>

SKILLS & COMPETENCIES

- Computer Languages: HTML, CSS, Frameworks Boots Trap.
- Computer Applications: Adobe Experience Design Beta CC, Adobe Photoshop, Adobe Dreamweaver, Adobe Illustrator, InDesign, Zeplin and InVision.
- Thinking about creativity strategies and solutions that takes into account usability, interaction and practicality of the product to interact with the users.
 - Analyze user interface problems and create digital design solutions that meet measurable business goals and requirements.
 - Defined navigation, user workflows and layouts focusing on usability.
 - Experience with ecommerce, blogs, Business Website, design for apps and others digital projects.
 - Skilled in designing applications, user interfaces (UI).

RECENTS PROJECTS 2016-2017:

- **MOBILE BANDIT:** Once a while I work as a freelancer for Mobile Bandit. I produced some design materials for the company.
- **SAGE WEBSITE:** The agency Creative Pace, want to deliver a new concept to the new website for SAGE. The proposal was to bring a minimalistic style with a practical visual solution. The elements were organized focusing on simplicity and hierarchy of importance of the information.
- **MUSE FIND:** As a web Designer I participated in a project in the VanHackathon Challenge. The Challenge was created a new website for the Agency Muse Find. Myself and the team start from the principle that business wants to turn the platform in an auto-sustainable system to attract both influencers and brands automatically. With these terms, we designed a new website that can clearly pass a message to influencer and brand they can achieve their goals connecting to each other through the platform.
You can see the prototype of project here.

WORK EXPERIENCE IN BRAZIL:

Web Designer & Front-End, Agency Duplla, February 2014 to April 2016.

Specifics:

- Design interfaces that provide users with an interactive, informative and engaging experience.
- Designed mock ups for website layout and created final web assets.
- Strong command of visual design, usability and interaction.
- Develop HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications.

Skills:

- Responsive Design - The website needs to have the technology necessary to automatically respond to the user's preferences.
- Bootstrap Framework – framework that helps in the process of building the project.
- Animation and transition of elements and images using HTML5 and CSS3.
- Flat design - Visually minimalist, resulting in faster sites and focused on.
- Creating solutions for any digital projects.

Web Designer, Agency Bredi, June 2009 to December 2013.

- Web development of institutional site, ecommerce, blogs and all kind of types of web sites.
- Creating graphic material for online advertising such as banners, newsletters and customized social networking.

Skills:

- HTML & CSS – Specific code and Web language.
- Usability / Navigability / Interactivity.
- Information Architecture and art Direction.

EDUCATION:

- Media Techniques for Business, 2017-2019 – BCIT, Vancouver, Canada.
- Social Communication: Multimedia Diploma Program, 2004-2008 (Graduated with Honours) - IEZAM, Belem, Brazil.

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